

D' SPACE

PLATFORM 2010 embraces young aspiring designers with no boundaries!

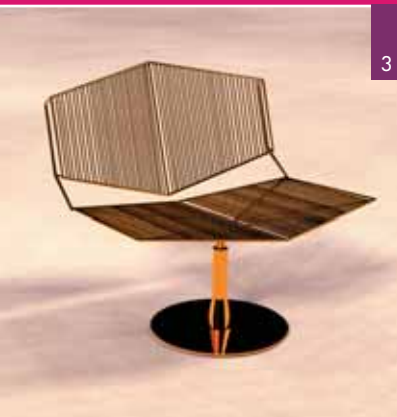
The upcoming PLATFORM 2010 promises you more exciting designs from Singapore as well as different parts of the world.

1. APIRAT BOONRUANGTHAWORN

A new entrant from Thailand, Apirat Boonruangthaworn is also our Grand Award winner of FDA 2009 Young Designers category as well as FDA 2010 Young Designers category finalist.

2. CILICON FAYTORY

Returning to PLATFORM for the second time is Cilicon Faytory who will be launching their newest eco-friendly furniture this time round!



3. NATHAN YONG DESIGN PTE LTD

Be one of the very first to view the latest range from this new startup design company, Nathan Yong Design Pte Ltd by Nathan Yong, an aspiring design talent in the local furniture scene as well as past winner of several Furniture Design Awards (FDA).

4. STUDIOPROMIL EHF

An Icelandic designer who is currently based in Australia will be showcasing his designs to the world at PLATFORM.

Featuring PLATFORM & FURNITURE DESIGN AWARD

Share the joy of FDA 2010 Finalists at PLATFORM

Join us at the PLATFORM (Hall 3) together with the FDA 2010 finalists on 9 March as we announce the winners of the award!

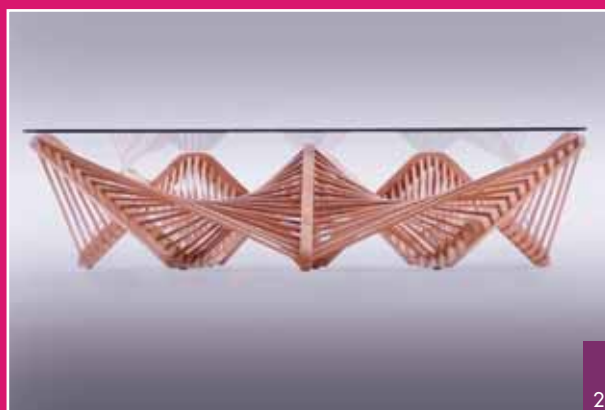
Submission for the FDA 2010 Open category is open till 12 January 2010 and to-date, it has received many entries from Australia, Denmark, Germany, the Philippines, Singapore, Thailand, USA and many more.

The Preliminary Judging for the Open category will take

place on 20 January 2010 where six finalists will be selected for the Final Judging on 8 March 2010, together with 11 other finalists from the Students and Young Designers categories.

All the finalists will be showcasing their works at the Singapore Expo, Foyer 1 from 9 – 12 March during the IFFS/AFS 2010.

Here's a quick preview of the Open category submissions:



Photos courtesy of:

- 1) WAVE Collection by Apirat Boonruangthaworn, Deesawat Industries Co., Ltd (Thailand)
- 2) GEO by Vito Selma, Stonesets International, Inc., (The Philippines)
- 3) VICTORIA Side Table by Kain Lucas, VTE Australia Pty Ltd (Australia)
- 4) OCEANO Lounge Chair by Andreas Fredriksson, Scancom International A/S (Vietnam)

FDA 2010 & PLATFORM 2010 are organised by the Singapore Furniture Industries Council (SFIC) and supported by DesignSingapore Council, IE Singapore, SPRING Singapore, American Hardwood Export Council, Designers Association Singapore, Interior Designers Confederation (Singapore), Singapore Institute of Architect and Agility Fairs & Events Logistics Pte Ltd.

For more information on FDA & PLATFORM, please visit www.singaporefurniture.com/design

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Originally formed by a group of Thai furniture designers in 1999 during the Asian financial crisis, "Design & Objects" is today an association of more than 70 company members from a range of design backgrounds. The group has since built a solid reputation for fresh designs and excellent product quality in both the local and international markets, with members exhibiting in major international trade shows held in Thailand and other main international trade fairs.

1. THE LIFE SHOP

With many accolades to its name, The LifeShop's unique, original and in-house designed modern Asian furniture pieces and textile products have been widely acclaimed and are currently being exported internationally. Its well-designed and affordable products never fails to inspire the imagination and set the latest trends.



2. YOTHAKA INTERNATIONAL CO., LTD

Founded in 1987, Yothaka is Thailand's leading water hyacinth furniture manufacturer and exporter. The company's strengths lie in the employment of Thai master craftsmen to produce world-class handicraft designs from the country's wide variety of natural raw materials.



3. KENKOON EX CO., LTD

With more than 15 year of experience, Kenkoon is a leading furniture design company and also a manufacturer of high quality furniture using a combination of solid wood and stainless steel. Drawing on its timeless designs and durability, Kenkoon has since cultivated a strong global clientele from world-class hotel, resort and spa projects.



4. BAANCHAAN EXPORT CO., LTD

Baanchaan was established in 2005 by two sisters, whose inspiration came from years of simply sharing fondness for well-designed home items and furniture. Baanchaan's product concepts are influenced by the natural beauty and rich diversity in Thailand, with the originality of their works based on the mixture of contrasting textures with intricate traditional craftsmanship to produce beautiful crafted pieces.



Featuring Design + Objects

5. FBCM COMPANY LIMITED

FBCM's PHILOS range of contemporary wooden furniture features eclectic Eurasian-inspired designs with impeccable quality and construction standards. With a unique blend of function, beauty and elegance, FBCM creates timeless pieces coupled with contemporary flair.



6. HYGGE CO., LTD

Hygge's passion with woods, simplicity and functionality remains the most important concepts in all their furniture creation. Through details in designing processes coupled with the originality and creativity of the designers, the use of woods together with skilled craftsmanship creates simple and elegant pieces.

7. THE CLASSIC CHAIRS CO., LTD

With roots in the antique industry since 1957, Classic Chairs excels in the reproduction of 18th and early 19th century English antique furniture. Drawing on superb Thai craftsmanship and access to the best cabinet timber, each of the company's products exude impeccable quality, style and design.



8. LEATHER PARAGON (2000) CO., LTD

Established in 1988, Leather Paragon creates designs with minimal sophistication combining leather, wood, stainless steel and acrylic. The designs reflect the clean contemporary lines of the European taste, appreciated worldwide. High quality materials combined with unique designs give them a leading edge in the leather home décor and furniture markets.

