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## # ASEAN show reaching capacity

SINGAPORE — Companies wanting to secure space at the International Furniture Fair Singapore/24th ASEAN Furniture Show have a shrinking window of opportunity.

Organizers said that by mid-August, more than 80% of its 600,000 square feet of exhibit space had been booked for the next show, which runs from March 1-5. Last year, bookings didn't reach the 80% mark until September.

About 500 exhibitors are expected at the March show, spread out over six halls. The show also has a waiting list of companies wanting more than 20,000 square feet of space.

Show organizers see the demand as a sign of the fair's growing prominence among shows in Asia.

"Last year, we were quietly confident that IFFS/AFS would be a landmark, successful show," said Quek Chin Tuan, CEO of show organizer IFFS Pte Ltd. "Now, based on the enthusiastic exhibitor sales and visitor pre-registrations, we are even more confident that IFFS/AFS 2007 will surpass previous IFFS/AFS shows in terms of success."

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