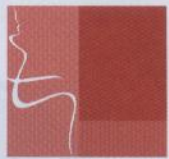


International Furniture Fair
Singapore 2007/24th
ASEAN Furniture Show
IFFS/AFS 2007
Singapore Expo
March 1 – 5, 2007



International Furniture Fair Singapore

In conjunction with:
ASEAN FURNITURE
show

Raising Bars & Expectations

Koda Ltd and Sitra Holdings, named the gold and silver award winner in the Furniture Manufacturer Category of the Singapore Furniture Award (SFIA) 2006 respectively, will be setting the quality benchmark for the Singapore Pavilion at the International Furniture Fair Singapore 2007/24th ASEAN Furniture Show (IFFS/AFS 2007). Chairman Jerry Tan of the IFFS/AFS 2007 Organising Committee said: "Koda's



Deputy Chairman & MD James Koh, Koda Ltd

and Sitra's presence at IFFS/AFS 2007 reaffirms the show's ability to attract world-class furniture trade exhibitors and buyers."

Koda returns to the IFFS/AFS for the 19th year with an added edge as the SFIA Furniture Manufacturer Gold Award winner, which "is also a reaffirmation of the strong product development, quality design expertise as well as precise workmanship that the Koda name stands for internationally," said Deputy Chairman and Managing Director James Koh. Koda will be taking up a booth measuring 761 sq m, an increase of 38 percent in area from the previous show, making it one of the largest at the IFFS/AFS 2007.

SFIA Furniture Manufacturer Silver Award winner Sitra will be back at the IFFS/AFS 2007 for the sixth year. With a larger exhibition space of 370 sq m, Sitra believes that its achievements at the SFIA would bring them more visitors at the IFFS/AFS.



CEO George Chew, Sitra Holdings

"By winning this award, it has given us a strong recognition to the tireless efforts of our dynamic team behind the company," said CEO George Chew of Sitra. He added that the IFFS is "one of Asia Pacific's most sought after furniture exhibitions and will bring the strengths of Singapore's furniture industry players to the forefront of the global furniture trade".

Many other exhibitors have also expanded their booth space for IFFS/AFS 2007 in order to offer larger product varieties and to widen business opportunities. Some 18 companies have taken up booths measuring 400 sq m or bigger as compared with nine in 2006. An international mix of 76 companies will also be making their debut at IFFS/AFS 2007.