

Organisers bullish about IFFA/AFS 2007

FOR THE first time in its long history, organisers IFFS Pte Ltd has a waiting list of interested companies wanting to participate in the International Furniture Fair Singapore 2007/24th ASEAN Furniture Show (IFFS/AFS 2007), as the choice premium locations in the show have been snapped up.

As of 15 August 2006, more than 80 per cent of the exhibition space have already been booked. Meanwhile, due to the overwhelming demand for large premium space along the main aisles at the show, the organiser of IFFS/AFS 2007 has a waiting list of companies wanting more than 2,000-square metre of nett space.

Mr Jerry Tan, Chairman of the



Advisory Panel for IFFS/AFS 2007, commented: "This phenomenon of a waiting list of exhibitors is a strong reflection that the show is growing from strength to strength."

Another clear sign of the show's strong growth is that more than 50 repeat exhibitors have increased their space requirement at the annual fair.

"We have increased our space

for the IFFS/AFS 2007, simply because we have proven results from the past show and believe IFFS can help our company grow and expand," said Mr Kenny Koh, Managing Director from Star Furniture,

Besides repeat exhibitors, IFFS/AFS 2007 will also welcome some 76 new exhibitors. Among the companies making its debut is Furniture Origins from Gibraltar.

"Singapore is the natural choice for our Asian debut, considering its pro-business infrastructure and strategic location," said Mr Scott Kahn, Director. "We are excited by our participation in IFFS/AFS 2007 and I believe it will expand our market reach regionally and internationally."