

BEST STAND AWARD

The Best Stand Award acknowledges outstanding Exhibitors who show creativity and ingenuity in decorating their stands.

Entry Eligibility Open to all Exhibitors registered under IFFS / AFS 2017.

Entry Procedures **Category A** - Stands of 200 sqm & below
Category B - Stands of 201 sqm & above

Judging Criteria

1. Overall Stand Presentation - Aesthetic appeal, colour scheme, creativity in design and composition
2. Efforts in constructing the stand
3. Effectiveness in projecting company image and catching visitors' attention
4. Decorations - Props and decorative paraphernalia

Judging Preliminary & Final Rounds - **9 March 2017**

Results Results will be published/uploaded onto our show websites; www.IFFS.com.sg and www.NookAsia.com.sg. All winners will also be awarded with a plaque / trophy and a certificate of achievement. This will also be announced and shared via social media sites such as Twitter, Facebook, LinkedIn & Pinterest.

Prizes

Category A	Winner: S\$ 2,000 cash rebate voucher 1st Runner-Up: S\$1,000 cash rebate voucher
-------------------	--------------------------------------------------------------------------------------

Category B	Winner: S\$ 4,000 cash rebate voucher 1st Runner-Up: S\$ 2,000 cash rebate voucher
-------------------	---------------------------------------------------------------------------------------

National Pavilion	A trophy / plaque will be awarded
--------------------------	-----------------------------------

Terms & Conditions

1. The cash rebate voucher is only redeemable for participation in IFFS / AFS 2018 and not transferable or exchangeable.
2. The Organiser reserves the right to publicise and display any of the entries. Winning entries will be subject to media publicity and photography.
3. The Organiser will not be held liable for any litigation should the design submitted be deemed to be an infringement of copyright laws.
4. All participants implicitly agree to give absolute authority to the Organiser to run the competition and handle the entries in a manner the Organiser deems fit.