

PRESS STATEMENT

FOR IMMEDIATE RELEASE

IFFS 2016: New Layout & Show Dates
Enhancing the Experience for Exhibitors & Buyers Alike

Singapore, 5 May 2015 – International Furniture Fair Singapore Pte Ltd today shares preliminary plans for the 2016 edition of the International Furniture Fair Singapore / ASEAN Furniture Show (IFFS/AFS), including a fresh approach to fairground design and new show dates. Co-located with **The Décor Show** and **furniPRO Asia**, the show will take place from 10 - 13 March 2016 in Singapore EXPO, and visitors can expect a brand new encounter with the fair next year.

Mr Ernie Koh, Chairman of IFFS Pte Ltd, shared, “The ASEAN furniture exhibition circuit is one that is gaining prominence on the global stage. This year, we had a robust group of manufacturers from a record number of 39 countries, with a significant increase in European presence. The industry can expect to see even richer content at IFFS next year, as we host some high profile U.S. brands here for the first time.”

Apart from a fuller exhibitor profile, IFFS 2016 also promises to be a novel experience for visitors - whether repeat or first-time attendees of the show. Koh disclosed, “As IFFS undergoes this revamp, we seek to identify possible collaborations that will elevate ASEAN presence internationally. I’m excited about the opportunities ahead, and more will be revealed at a later stage.”

For more information on IFFS, please visit www.IFFS.com.sg

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About International Furniture Fair Singapore Pte Ltd (IFFS Pte Ltd)

International Furniture Fair Singapore Pte Ltd (IFFS Pte Ltd) is partly owned by the Singapore Furniture Industries Council (SFIC) and MP International Pte Ltd. IFFS Pte Ltd’s primary objectives are to organize and manage furniture and furniture-related fairs, exhibitions, shows, conferences and other events worldwide. This includes the annual International Furniture Fair Singapore/ASEAN Furniture Show (IFFS/AFS) and The Décor Show, a keynote event on the furniture trade exhibition calendar.

About International Furniture Fair Singapore/ASEAN Furniture Show (IFFS/AFS) and The Décor Show^o

The International Furniture Fair Singapore, held in conjunction with the ASEAN Furniture Show (IFFS/AFS) and The Décor Show, is regarded by industry experts as Asia’s premier sourcing platform and design-led exhibition. With three decades of experience since its inaugural event in 1981, the IFFS/AFS remains the most distinctive channel for regional and international companies to penetrate the global market.

The events - The IFFS/AFS and The Décor Show - feature a comprehensive range of furniture, furnishing, decorative accessories, interiors and fittings by a diverse portfolio of quality exhibitors, and attracts a healthy and well-represented attendance of trade buyers and visitors. To make it a holistic trade event, the various design initiatives (**SingaPlural - Celebrating Design and Furniture Design Award**) offer added depth and dimension to this Singapore-anchored trade event, raising its profile as a show not-to-be-missed in the industry calendar.



Co-locating shows:



In conjunction with:



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About furniPRO Asia

The biennial furniPRO Asia is the leading trade fair for the woodworking, furniture and panel production industries in South East Asia. furniPRO Asia offers an unparalleled outreach and access from the international woodworking and furniture production industries to trade professionals in the ASEAN region and beyond. The show attracts high quality buyers with its commitment to be a showcase and trading platform for the newest machinery and technologies in the market.

For more information on furniPRO Asia 2016, please visit www.furniproasia.com.

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