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IFFS 2016 fulfills industry's needs for trade and design

28/07/2016

This event, along with co-located events The Décor Show and furniPRO Asia, drew to an end after a remarkable run at Singapore Expo.

Held from 10-13 March, the International Furniture Fair Singapore 2016 / 33 rd ASEAN Furniture Show (IFFS/AFS) offered industry professionals six halls of exquisite furniture pieces and inspiring collections put up by 423 exhibiting companies from 29 countries. This year, IFFS attracted 20,343 unique visitors from 92 countries and welcomed an impressive total of 87 buying delegations. Organisers observed a good mix of retailers, importers/exporters, distributors/agents, contract specifiers, e-commerce retailers, and hospitality consultancy services at this edition, with a 8% increase in overall attendance.



The ever-effective swourcing platform

Over the years, IFFS has carved for itself a solid reputation as Asia's premier sourcing platform and design-led exhibition. Many of its exhibitors return year after year because of the positive results that they yield from each participation.

The show is also a popular choice with the local furniture industry, not by default but because of the quality products that the comprehensive range of exhibitors offer.

Raising the Bar on the Design Quotient Apart from the obvious trade benefits that IFFS offers the industry, the show has amplified its strength in the design department in recent years, becoming increasingly appealing to the creative industries here and beyond. Organisers pushed the design envelope further with the Repositioning of The Piazza Hall and the inclusion of intriguing installations – such as the Tree of Influence and Pyramid of Notion – across the show floor.

Of special mention are the 20 up-and-coming designers who exhibited under the Design Stars collective, and the select groups of designers or design studios that participated in the International Design Showcase. For many of these individuals, IFFS was a priceless opportunity for them to gain greater exposure.

Yet another noteworthy feature was the Furniture Design Award (FDA) Showcase, which consists of competition entries submitted by the 11 finalists of FDA 2016. Looking ahead, the Organisers are confident of capturing more attention from the furniture and creative industries at large.

The next edition of IFFS will take place from 9-12 March 2017 in Singapore Expo.

* For further information: www.IFFS.com.sg

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DoubleTree by Hilton
 Hotel London - Tow...
 London, United Kingdom
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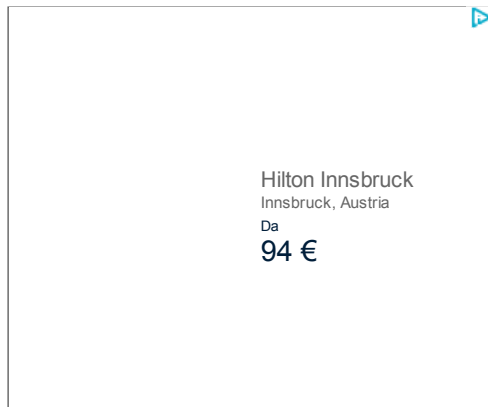
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