



**INTERNATIONAL
FURNITURE
FAIR
SINGAPORE**

WHAT TO EXPECT AT NEXT YEAR'S INTERNATIONAL FURNITURE FAIR SINGAPORE (IFFS)

November 2, 2016

The **International Furniture Fair Singapore (IFFS)** returns in 2017, on 9 to 12 March at the Singapore EXPO. Next year's fair will coincide with co-located events; the 34th ASEAN Furniture Show (AFS) and the inaugural **Nook Asia**. Together, these events mark an important period in Singapore's calendar in their mission to celebrate design, invoke inspiration and facilitate business discussions.



Next year's IFFS brings back the popular exhibitor pavilions, like the Outdoor Boulevard (for garden and/or outdoor offerings and the Design STARS Showcase (for product debuts by design talents from around the world), and will also introduce exciting, new initiatives.

New for 2017, IFFS welcomes the European Union Pavilion to the Nook Asia event. Organised in partnership with European Union Gateway Business Avenues, the pavilion is expected to house 50 design and interior companies hailing from 28 different EU countries.



One of the most highly anticipated new initiatives is the introduction of a unique experiential zone, curated by acclaimed local designer Nathan Yong. This feature area is designed to titillate the senses of visitors with a visual extravaganza. You'll find a group of exhibitors, each presenting their best offerings under a collective theme, together with a central cafe and a bar.



Also new for IFFS is the exclusive, invitation-only Elite Club. Memberships is extended only to a select group of buyers and exhibitors upon careful evaluation against a stringent criteria. As a member of the Elite Club, you receive quality benefits and perks, such as access to the Elite Club's Concierge and Lounge, refreshments and complimentary WiFi.

More highlights on IFFS will be revealed as the months go by. For more information, visit the [IFFS](#) and [Nook Asia](#) website.

4/11/2016

VIEW ON WEB SEND TO FRIEND



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It may only be the first week of November, but we're already prepping ourselves for an exhilarating 2017. Over the next few months, we're looking forward to some of the most impactful events to happen on our shores.

The International Furniture Fair Singapore (IFFS) takes place in March, and we're already counting down the days. There are new exhibitions and pavilions to look out for, so we're laying them out for you.

We're also looking forward to the Affordable Art Fair, happening in two weeks on 18 to 20 November. This is one classy event that proves that art isn't just for the snooty. We're also excited for the inaugural INDE.Awards. It's a program that's run by the creative industry, for the creative industry, and on a regional platform.

With so much to look forward to, we can't wait for 2017 to roll around!