

IFFS KICKS OFF WITH RELOCATION NEWS



Marina Bay Sands, Singapore by Michi Loheit is licensed under CC-BY-ND 4.0

IFFS opened yesterday with exciting news of its relocation to the Sands Expo & Convention Centre at Marina Bay Sands (MBS) for the 2019 edition.

At the Opening Ceremony, Mr Ernie Koh, Chairman of IFFS Pte Ltd, shared that it is imperative for IFFS to continue to innovate and align itself to the industry's changing landscape. With an industry road map in place to make Singapore the sector's Asian Hub by 2021, the move to MBS will allow IFFS to better meet the needs of its stakeholders and rejuvenate the show.

Also gracing the occasion was Mr S Iswaran, Minister for Trade & Industry (Industry) of Singapore. Mr Iswaran highlighted how businesses can continue to capture new opportunities within the sector, embracing the emergence of new technologies and fast-evolving consumer preferences. Urging businesses to adapt, he also underscored three ideas for how companies can do more to set themselves apart. These include tapping on new technologies to increase customer engagement and to develop solutions that can address customer preferences and needs; differentiating through adoption of innovative and unique designs; and seeking new market segments while readjusting business models for growth.



Today's Highlights



All participants are invited to attend. Please note that seats are limited and will be on a first-come, first-served basis.

*Carte Blanche @ The Piazza Hall is located at Hall 4 of Singapore EXPO.

**By Invitation Only

IN CONVERSATION WITH:
**GIULIO CAPPELLINI AND
CHANTAL HAMAIDE**
Time: 1100 - 1200 H
Venue: Carte Blanche*

PANEL DISCUSSION:
**THE NEW BOUNDARIES AND
FRONTIERS OF THE DESIGN
INDUSTRY**
Time: 1200 - 1300 H
Venue: Carte Blanche*

FORUM
**Place Making Forum with
Red Green Blue and Furniture**
Time: 1330 - 1730 H
Venue: Carte Blanche*

EXHIBITORS AND BUYERS
**NETWORKING COCKTAIL
PARTY**
Time: 1800 - 2000 H
Venue: Carte Blanche*

NEW LOCATION, NEW INSPIRATION

YES, WE'RE MOVING! HERE'S WHAT YOU CAN EXPECT @ MBS NEXT YEAR...

SINGAPORE'S

LARGEST

Exhibition and Meeting Venue

1.3

MILLION FT²
of Meeting Space

250

Meeting Rooms

6

Exhibition
Halls

- >80 Restaurants, with culinary creations by ten of the world's best celebrity chef restaurants
- Broadway hits & spectacular performances
- Enchanting museum experience of art, science, technology, and culture
- Located in the heart of Singapore's city centre: a mere 20-minute taxi ride from Changi Airport and walking distance to the Central Business District

CONNECT, CONVERSE AND COLLABORATE

THE FAIR

Infusing Inspiration,
pg 7

BRANDS

Double-duty
Room Combo, pg 6

DESIGN

A Sky Full
of Stars, pg 10

PEOPLE

Q&A with Giulio
Cappellini, pg 2

A publication by:



nook

THE MAN BEHIND THE ITALIAN NEW RENAISSANCE

Have you noticed the elegant showcase of the finest Italian pieces in Hall 4? Following the success of THE ITALIAN HOSPITALITY at last year's show, IFFS partners Giulio Cappellini once again to curate **The Italian New Renaissance**.

We find out more about the Italian showcase from the curator himself!

IFFS: You're one of the most influential figures in the design industry. Can you share with us more about your thoughts on design?

My concept of design is very simple. It's to create useful and beautiful objects to make people dream and smile. Beyond being useful and enjoyable, an object should raise emotions and let the consumer feel a desire to own the piece. Moreover, good design pieces must fit the most diverse architectural environments.



IFFS: You worked with IFFS last year. What made you decide to return for a 2nd time?

I find Singapore to be an interesting hub where I can promote Italian products, and where there is a high presence of architectural studios and interior designers that work across the whole Far East.

BEYOND BEING USEFUL AND ENJOYABLE, AN OBJECT SHOULD RAISE EMOTIONS AND LET THE CONSUMER FEEL A DESIRE TO OWN THE PIECE.

— GIULIO CAPPELLINI



IFFS: We understand that The Italian New Renaissance will be modelled after a typical noble house in Italy, which is different from last year's THE ITALIAN HOSPITALITY. Can you share with us your inspiration behind the noble house idea/layout plan?

The Italian New Renaissance draws inspiration from classic Italian houses that boast nuances of colours and use of materials. Therefore, the showcase is a contemporary interpretation of the historical Italian house built and decorated with a mix of technological and industrial products, along with high-craftsmanship masterpieces.

IFFS: What makes The Italian New Renaissance different from THE ITALIAN HOSPITALITY, besides the layout and focused areas?

THE ITALIAN HOSPITALITY was aimed to represent hotel spaces, while this year's installation is fashioned after a private house with a courtyard.

IFFS: What are your expectations for IFFS 2018?

I'm expecting great success and a good flow of visitors who will be able to enjoy and appreciate the 'Made in Italy' style.

IFFS: What do you do to relax?

I don't have much time to rest, but I do enjoy reading, going to Art and Design exhibitions, and thinking about the future and all the things that still need to be created.

ITALY: THE HOME OF STYLE

Modeled after a typical Italian noble house with various living environments, The Italian New Renaissance offers the visitor an immersive experience as one walks through the 'rooms'. The colours and immaculate finishing create a great atmosphere, while evoking emotions of awe in the viewer.

Here are some noteworthy pieces that Giulio Cappellini hand-picked for the exclusive showcase in The Piazza Hall.



Wave Murano Glass

The Piatto is a versatile item that can either be hung on a wall, or be placed on a table as a centre piece.



Tonalite

The Sistema Cerchio is a collection of ceramic discs laid out in concentric circles, designed to dress a wall.



Icone Luce

The Canaletto is a suspended lamp with tremendous character, featuring a metal structure and blown glass lighting diffusers that depict grace.

Other Participating Brands

Cap Design
F.lli Giovanardi
Florim Ceramiche
LA Murrina
Olympya Ceramica
Vismaravetro

EXPECT THE UNEXPECTED!

Looking for truly special yet functional items? Here are some contemporary designs which combine unique materials with innovative approaches to technology.



► Jun Paul F. Lasco, 4G-69

This side table features strips of cement, giving the piece a raw yet edgy look. Inspired by an earthquake that happened in his hometown, Jun Paul incorporated the concept of 'finding creation from destruction' to signify new beginnings.



► Cocoon Concept, 5A-92

Marrying design and functionality, Cocoon Concept's Bambrella® parasols are extremely hardy. Able to withstand wind tunnel testing of up to 121 km/ph, these innovative parasols sport a patented technology and interlocking profiles to achieve extreme strength.



► Manutti Studio, 5C-42

Known for its luxurious outdoor furnishings, Belgian-based Manutti Studio incorporates intricately hand-woven synthetic ropes into the design of its Kobo couches. This recyclable, water resistant and water repellent material provides not just great functionality but also unique aesthetic appeal.



► Twist Holdings Limited, 5F-61

A key piece which stands out in Twist's collection is the Pienga chair. Designed by Walter Nico Architects, the chair combines the hard look of a galvanised solid tubular steel structure with the soft, malleable silicon seat and back, to achieve an unexpected but versatile form.

PERFECTION
THROUGH
PASSION

PLANNING A DOUBLE-DUTY LIVING & DINING ROOM

Combination living and dining spaces are increasingly common today, especially with urban dwellers choosing place over space in apartments nearer the city. Here are some statement pieces that can add pizzazz to any home!

► Sam and Sara Home (Singapore, 4A-12)

Ipsa Ipsa Ipsum collaborates with the Peranakan Museum to launch the Peranakan Moderne collection, which launched just this week. Comprising three design lines, the collection is inspired by the rich history of the Peranakan culture in Singapore. Pictured here is the Straits Reflection Floor Mirror, a full-length floor mirror that is handcrafted with coloured bone inlay pieces and a flower-shaped frame. The mirror also features an air quality sensor and ambient temperature display!



► Asiades (Hong Kong, 6E-12)

Originating from Apeldoorn in the Netherlands, Asiades designs, develops, and produces stylish dining and lounge furniture in Asia. The Plushke dining and lounge chairs are perfect for casual dining and a relaxing evening with friends, over a good glass of wine!

► District Eight (Vietnam, 4G-42)

Founded in 2010, District Eight creates quality work inspired by the industrial age, and its collections reflect the raw, bold character of its base city, Ho Chi Minh. Designed to effortlessly transform from full-sized table to desk or open shelving, the multi-purpose Stacking Bench offers both function and form. The product comes in three colour options — hard fumed, charred black oak, or smoked oak.



INFUSE INSPIRATION

We now throw the spotlight on India & Indonesia exhibitors. Leading the India pavilion is The Export Promotion Council For Handicrafts (EPCH), while the Indonesia Furniture Industry & Handicraft Association (ASMINDO) presents the Indonesia pavilion. Here's a visual sample of what they have to offer, with a word from the organisations themselves...

INDIA

Satpal SHARMA, Co-ordinator, EPCH (India)

"Our pavilion features 16 companies this year, and in total, IFFS 2018 welcomes over 50 Indian exhibitors, the largest group of Indian companies ever to participate at this show. Our companies are able to meet serious international buyers here, from Australia, New Zealand, and even Latin America. The feedback we've received so far is that this year's result has already been better than last year's. We look forward to more positive business exchanges over the next few days."



► **Perfect Creations (3J-85)**

Designer hand-painted, ceramic knobs and hooks embody intricate creativity.



► **Lila Handicrafts (3L-75)**

A nest of tables made from acacia wood featuring foldable iron metal legs.



► **Vintage Affair (3K-78)**

This bench features goat leather and upcycled fabrics, set on mango wood legs.

INDONESIA

Mugianto SUKADI ISMAN, Chairman, ASMINDO (Indonesia)

"Global markets are picking up and we're here as a 17-company pavilion to bring Indonesia products to worldwide audiences. The IFFS platform helps our companies to gain good international visibility, so we hope to continue this collaboration at the new venue next year and beyond."



► **Prima Jati Furniture (5G-11)**

Teak wood partition with intricate patterns skillfully carved by craftsmen based in Jepara, Indonesia.



► **Wirasindo Santakarya (5H-21)**

Creative, interesting lamps made of resin, fibre, and cotton yarn.



► **Aryasena, CV (5F-11)**

An assortment of environmentally friendly, natural rattan baskets of all shapes and sizes.

INTERNATIONAL DESIGN PAVILION

12 small and medium-sized enterprises (SMEs) present their cutting-edge pieces in the International Design Pavilion here at the fair. Dressed to impress, these booths offer some of the most exciting designs across the show floor. Participating exhibitors include Deesawat, Maruta Japan, Moonler Collection, Podium, Reeves Design, Sculpture, Sonite & Pasaya, Takaokaya, The Classic Chairs, Vincent Shepard, VITA, and Wetter Indochine.



▼ Wetter Indochine (4C-62)



▼ The Classic Chair (4D-50)



▼ Sonite & Pasaya (4D-44)



▼ Moonler Collection (4C-50)



▼ Sculpture (4D-46)

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- 5. No refinishing.**
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A SKY FULL OF DESIGN STARS

Have you met the 10 up-and-coming international design talents? Since its introduction in 2014, the Design STARS Showcase has garnered much industry attention and received positive feedback from visitors. This year, the showcase features inspiring works from design talents based in countries like Australia, Germany, Italy, Japan, Philippines, Spain, Taiwan, Thailand, and Vietnam.

Be wowed by the Design STARS in Hall 4!



► **Velce, Australia**

"Everyone here is very personable and we've met many friendly people who are interested in what we have to offer. It's evident that there's a high standard to keep up to here. Our favourite piece is the stool — as the saying goes, "sitting is the new smoking". We think that everyday movement is important, perhaps even more important than exercising and doing sports. We've done away with traditional seating with this stool, and to make it more appealing, we've made sure that it is as aesthetically pleasing as possible."



► **Ryota Yokozeki Studio, Japan**

"I've always dreamt of being able to design for companies around the globe, be it in Australia, Asia, the UK, or in Europe, and IFFS is helping me in my journey with its many international buyers and visitors. My friend was the one who introduced me to IFFS — we were both very impressed by what IFFS offered, so I decided to participate."



► **Masafumi Ishikawa, Design, Japan**

"I was really happy when IFFS asked me to exhibit under the Design STARS Showcase, especially after I heard about the many opportunities that the event offers. The networking opportunities IFFS has provided me has been endless — there are many European companies here, and that's exactly the market I'd like to enter. I'm looking forward to meeting even more people and making more connections. My favourite product is the World Clock series — simply rotate the clock to your current location and the hour hand will automatically point to your current time zone!"

ACTIVITIES AT A GLANCE

8 MARCH 2018, THURSDAY

- Opening Ceremony (by invitation) 1030 H Carte Blanche @ The Piazza Hall
- Media Luncheon (by invitation) 1200 H Carte Blanche @ The Piazza Hall
- Forum: *Place Making Forum with Red Green Blue and Furniture* 1330 - 1730 H Carte Blanche @ The Piazza Hall

9 MARCH 2018, FRIDAY

- In Conversation: Giulio Cappellini and Chantal Hamaide – *Introduction: Elodie Palasse-Leroux, Tanke.London* 1100 - 1200 H Carte Blanche @ The Piazza Hall
- Panel Discussion: The New Boundaries and Frontiers of the Design Industry 1200 - 1300 H Carte Blanche @ The Piazza Hall
- Forum: *Place Making Forum with Red Green Blue and Furniture* 1330 - 1730 H Carte Blanche @ The Piazza Hall
- Exhibitors and Buyers Networking Cocktail Party 1800 - 2000 H Carte Blanche @ The Piazza Hall

10 MARCH 2017, SATURDAY

- Panel Discussion: The Magic of Collaborations 1000 - 1045 H Carte Blanche @ The Piazza Hall
- Seminar: Craft x Play 1100 - 1130 H Carte Blanche @ The Piazza Hall
- Panel Discussion: Legacy and Contemporary Design 1145 - 1230 H Carte Blanche @ The Piazza Hall
- Seminar: Fabrics x Architecture – *Gina B, Wicker, Sunbrella* 1430 - 1515 H Carte Blanche @ The Piazza Hall
- 'Live' Demonstration: Sekka Shibori Dyeing Process by *Kimono Artisan Kyoto* 1530 - 1615 H The Piazza Hall

- All participants are invited to attend. Please note that seats are limited and will be on a first-come, first-served basis.
- The Piazza Hall is located in Hall 4
- Activities accurate at time of print and may be subject to changes.

OFFICIAL HOTEL SHUTTLE BUS SCHEDULE

HOTELS TO SINGAPORE EXPO (MORNING SHUTTLE TRANSFER SCHEDULE 8 - 11 MARCH)

ROUTE A		
Holiday Inn Express Clarke Quay → Rendezvous Hotel → Singapore Expo		
Departure Time Holiday Inn Express Clarke Quay	Departure Time Rendezvous Hotel	Arrival Time Singapore Expo
0800	0815	0845
0845	0900	0930
0915	0930	1000
ROUTE B		
Hotel Boss → Hotel V Lavender → Singapore Expo		
Departure Time Hotel Boss	Departure Time Hotel V Lavender	Arrival Time Singapore Expo
0800	0815	0845
0845	0900	0930
0915	0930	1000
ROUTE C		
Swissotel the Stamford → Village Hotel Katong → Singapore Expo		
Departure Time Swissotel the Stamford	Departure Time Village Hotel Katong	Arrival Time Singapore Expo
0800	0815	0845
0845	0900	0930
0915	0930	1000

NOTE:

- Pick up point: At the hotel lobby 10 minutes before the scheduled departure.
- Pick up point: Coach Bay of Singapore Expo, behind Hall 2.
- Boarding is based on a first-come-first-served basis and should the coach be full, delegates are advised to wait for the next available shuttle.

* Official Shuttle Bus Service is not provided for Capri by Fraser @ Changi City and Park Avenue Hotel

SINGAPORE EXPO TO HOTELS (EVENING SHUTTLE TRANSFER SCHEDULE 8 - 11 MARCH)

ROUTE A1					
Singapore Expo → Rendezvous Hotel → Holiday Inn Express Clarke Quay					
Departure Time Singapore Expo		Arrival Time Rendezvous Hotel		Arrival Time Holiday Inn Express Clarke Quay	
8-10 March	11 March	8-10 March	11 March	8-10 March	11 March
1730	1630	1800	1700	1815	1715
1800	1700	1830	1730	1845	1745
1830	1730	1900	1800	1915	1815
ROUTE B1					
Singapore Expo → Hotel Boss → Hotel V Lavender					
Departure Time Singapore Expo		Arrival Time Hotel Boss		Arrival Time Hotel V Lavender	
8-10 March	11 March	8-10 March	11 March	8-10 March	11 March
1730	1630	1800	1700	1815	1715
1800	1700	1830	1730	1845	1745
1830	1730	1900	1800	1915	1815
ROUTE C1					
Singapore Expo → Village Hotel Katong → Swissotel the Stamford					
Departure Time Singapore Expo		Arrival Time Village Hotel Katong		Arrival Time Swissotel the Stamford	
8-10 March	11 March	8-10 March	11 March	8-10 March	11 March
1730	1630	1800	1700	1815	1715
1800	1700	1830	1730	1845	1745
1830	1730	1900	1800	1915	1815

Co-locating shows: In conjunction with: A partner event of: Organiser: A subsidiary of:

In association with: Supported by: Endorsed by: Collaborative partner: Held In:

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